

WE ARE A NEW BLEND of BOURBON MAKERS

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THE MODERN BOURBON EXPERIENCE

Bourbon comes from Bardstown, and Bardstown Bourbon Company is a New Blend of Bourbon Makers. As the first Napa Valley style destination on the Kentucky Bourbon Trail combining distilling, beverage, & culinary expertise, we continue to push boundaries through innovation while honoring the traditional art of making great whiskey. No myths, no lore, no secrets. Our modern approach emphasizes transparency, highlighting the mashbill and blend in each thoughtful release.













DISTILLING

BALANCING ART & SCIENCE.

HONORING TRADITION & PUSHING INNOVATION.

ACCEPTING OLD WISDOM & EMBRACING NEW IDEAS.

COMBINING MASTER DISTILLER & MASTER TEAM.

We operate one of the most sophisticated distilleries in the country, with a focus on transparency — all open spaces and clear glass — putting the science and craft of whiskey-making front and center for all to see. In the heart of the Bourbon Capital of the World, our state-of-the-art facility has the capability to produce over 50 different mashbills, or recipes, across the entire whiskey spectrum. We have distilled for some of the best whiskey brands in the world, and have taken all of that knowledge to create our own sought-after expressions.











ORIGIN SERIES

The Origin Series invites you to explore our brand's curated product line through three distinct 6-year-old 100% estate-distilled whiskies. The trio features our ultra-premium Kentucky Straight Bourbon Whiskey, wheated Bottled-in-Bond and an innovative Kentucky Straight Rye Whiskey. These expressions represent the Origin and essence of Bardstown Bourbon Company.

ORIGIN SERIES

KENTUCKY STRAIGHT BOURBON WHISKEY

DESCRIPTION

AN EXQUISITE HIGH-RYE BOURBON WITH EXTRAORDINARY FLAVOR. OUR ORIGIN BOURBON WHISKEY IS A 36% HIGH-RYE MASHBILL WHICH SHOWCASES THE BEST OF CLASSIC BOURBON WITH A BURST OF RYE SPICE. PERFECT AS A UNIQUE POUR OR THE FOUNDATION FOR A PREMIUM CRAFT COCKTAIL.

TASTING NOTES

A BEAUTIFULLY BALANCED BLEND OF APRICOT, ORANGE BLOSSOM, AND MINT RESTS ON CARAMEL, NUTMEG, AND RICH OAK. ON THE PALATE, WAVES OF CINNAMON AND VANILLA LEAD TO A BOLD, SIGNATURE LASTING FINISH.

RETAIL PRICE

\$44.99

ORIGIN SERIES BOURBON				
ORIGIN	AGE	MASH BILL		
BARDSTOWN BOURBON CO. KENTUCKY	6 YR	CORN 60% RYE 36% MALTED BARLEY 4%		



ORIGIN SERIES

BOTTLED-IN-BOND KENTUCKY STRAIGHT
BOURBON WHISKEY

DESCRIPTION

HONORING TRADITION AND AUTHENTICITY, OUR ORIGIN SERIES BOTTLED-IN-BOND 6-YEAR EXPRESSION PRESENTS THE BEST LOCALLY SOURCED KENTUCKY CORN AND WHEAT GRAINS. THIS EXPRESSION FEATURES 20% WHEAT IN THE MASHBILL CREATING A MODERN EXPRESSION OF BEAUTIFULLY BALANCED BOURBON.

TASTING NOTES

BAKED PEACH WITH CREAM MEETS COCOA WITH HINTS OF LEMON. AN INDULGENT,
SMOOTH MOUTHFEEL OF STONE FRUIT AND TOFFEE LEADS TO AN ALLURING AND
ENDURING FINISH.

RETAIL PRICE

\$49.99

ORIGIN SERIES BOTTLED-IN-BOND

ORIGIN	AGE	MASH BILL
BARDSTOWN BOURBON CO. KENTUCKY	6 YR	CORN 68% Wheat 20% Malted Barley 1 2%



ORIGIN SERIES

KENTUCKY STRAIGHT RYE WHISKEY FINISHED IN TOASTED CHERRY & OAK BARRELS

DESCRIPTION

A CELEBRATION OF INNOVATION, OUR RYE WHISKEY IS FINISHED IN HYBRID AMERICAN OAK AND CHERRY WOOD BARRELS FOR UP TO 6 MONTHS. ALTERNATING CHERRY WOOD AND OAK STAVES TOASTED TO CUSTOM SPECIFICATIONS IN THE SECOND FINISHING BARREL, PROVIDE THIS 95% RYE WITH UNIQUE BURSTS OF FLAVOR AND REPRESENTS THE BEST OF OUR COLLABORATIVE, CREATIVE SPIRIT.

TASTING NOTES

RIPE CHERRY RESONATES THROUGH TOASTED OAK HIGHLIGHTED BY WHITE FLOWER, DILL, AND CINNAMON. A RICH, ROUND MOUTHFEEL BURSTS WITH FRUIT FLAVOR LEADING TO A ONE-OF-A-KIND SUBLIME FINISH.

RETAIL PRICE

\$69.99

ORIGIN SERIES RYE WHISKEY				
ORIGIN	AGE	MASH BILL		
BARDSTOWN BOURBON CO. KENTUCKY	6 YR	RYE 95% Malted Barley 5%		









BLENDS & FINISHES

These expressions are the new blend of bourbons from a new blend of bourbon makers. Since day one, we've collaborated with our distilling, culinary, and beverage teams to determine the finest recipes for our blends, putting the mashbills we created right on the label. Our releases have won Double Gold and Best in Class at the *San Francisco World Sprits Competition*, named one of the top 20 best whiskeys in the world by *Whiskey Advocate*, as well as one of the most exciting bourbon makers around by *Esquire*. Taking our ethos of collaboration to the next level, we've also partnered with the finest producers of wine, beer, and spirits all over the world to create unique, award-winning, sought-after finished bourbons.









FUSION SERIES

The Fusion Series combines the best characteristics of younger and older Kentucky straight bourbon to create something unique. The younger spirits are 100% our own product of varying mashbills, mellowed with hand-selected, supremely aged bourbon that beautifully complements our specific recipes. Each release in the series features more of our bourbon. As we grow, our bourbon ages - a difference you can taste with each Fusion release!

RETAIL PRICE \$64.99

DISCOVERY SERIES

Our Discovery Series highlights the Art of Blending, creating exciting expressions that together are greater than the sum of its parts. Through artfully combining rare and exemplary whiskies we discover from all over the world, this series pushes the boundaries of innovation by creating completely unique flavor profiles and styles. Each release gives you something new to discover.

RETAIL PRICE \$139.99

















COLLABORATIVE SERIES

Our Collaborative Series celebrates like-minded partners who push the boundaries of their respective industries. Through secondary finishing in previously used beer, wine, and spirits barrels, our Collaborative partners are uniquely highlighted in one-of-a-kind releases. This is collaboration at its finest.

RETAIL PRICE \$159.99



SELECTED ACCOLADES

"Shows off the chops of skilled blenders and distillers with a liquid that feels harmonious without losing the nuances of each spirit in the blend" - VinePair

"Led by cult bourbons, distillers dream of a 'Napa-fication' of Kentucky" – The New York Times

"This is a bespoke whiskey that delivers an incredible flavor profile, making it perfect for the bourbon drinker who's always looking to go deeper." - UPROXX

"It's a damn good one" - Esquire

"Bardstown Bourbon Company has proven itself among the most innovative masters of blending and finishing" - Whiskey Advocate





















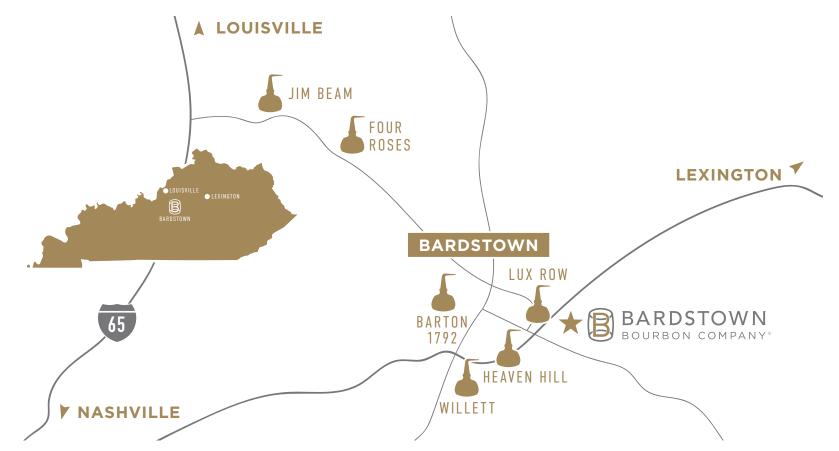






BOURBON COMES FROM BARDSTOWN

Just 45 minutes south of Louisville, Bardstown, KY is the Bourbon Capital of the World, and for good reason. This region boasts some of the oldest traditions of bourbon making. There are 11 distillery experiences within 16 miles of the town center. This is why we made our home here.













CULINARY

If the distillery is our heart, *Bardstown Bourbon Company Kitchen & Bar* is our soul. *The Kitchen & Bar* is a modern, full-service restaurant where guests can dine with a view of the working distillery through a floor-to-ceiling glass wall. A scratch kitchen with both southern and international flair, Bardstown Bourbon Company Kitchen & Bar features thoughtfully executed, approachable cuisine informed by both Kentucky classics and the world's finest flavors. We source locally, calling out the farms right on the menu, and make everything in house. We call this the modern Kentucky experience.

We've created an inviting, fun, and approachable environment where people can enjoy an exceptional meal, great cocktails, and try a wide variety of brands from our unique whiskey collection. *The Kitchen & Bar* is truly designed to bring people together.

BEVERAGE

Our robust cocktail program, unique whiskey and vintage spirits library, curated wine collection, and selection of craft beers is unlike anything you find on the Kentucky Bourbon Trail®.

Our world-class beverage team works closely with our distillery to highlight the flavor profiles and nuances of each spirit, crafting a creative and wholly unique experience for our guests.

"The best modern bourbon restaurant" - The Louisville Courier-Journal

One of America's Best Bourbon Bars - The Bourbon Review











1500 PARKWAY DRIVE BARDSTOWN, KY 40004 BARDSTOWNBOURBON.COM