



NEVER  
STAND  
STILL



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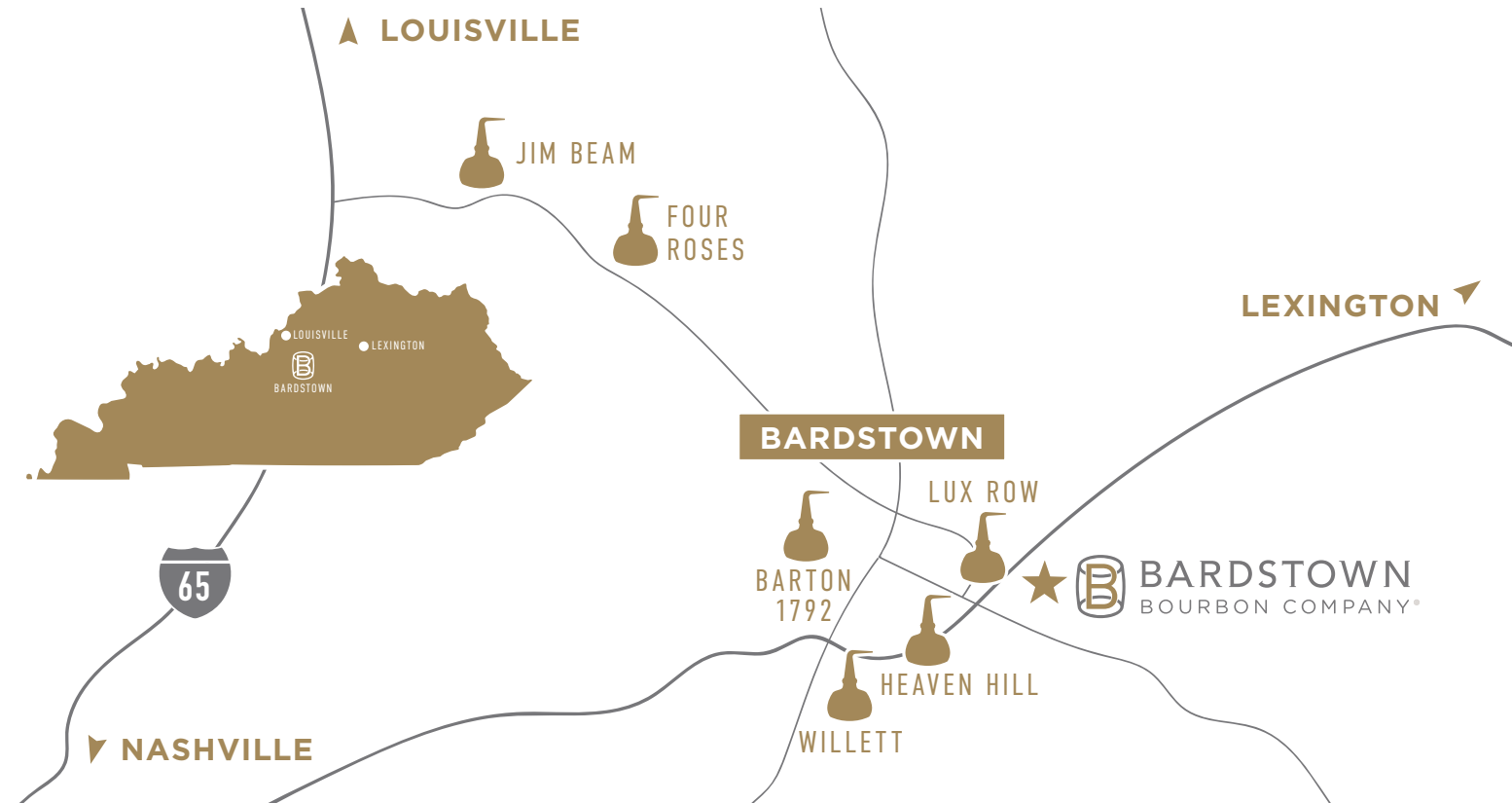
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## BOURBON COMES FROM BARDSTOWN

Just 45 minutes south of Louisville, Bardstow, KY is the Bourbon Capital of the World. This region boasts 11 historic distilleries within 16 miles of the town center. We wanted to be surrounded by the history, but a modern take on a traditional industry. Our state-of-the-art distillery is in the thick of the Bourbon Trail. In 2023, we also opened a satellite experience in downtown Louisville on the historic Whiskey Row.

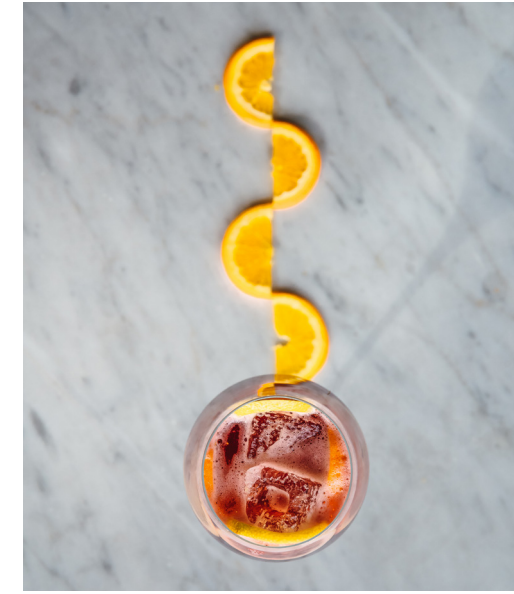


# THE MODERN BOURBON EXPERIENCE

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Curiosity can lead you to some incredible places. It's what called us to Kentucky in 2016 to build a distillery like no other. And we haven't stopped innovating since. From our glass rickhouses, to our Napa Valley style tour, we're pushing the boundaries of bourbon like no one has before. Not because we're particularly fond of bending the rules, but rather to re-imagine what the category could be - one that's more innovative, transparent and collaborative.

Because if you want to create an entirely new bourbon experience, you can never stop exploring, never stop discovering, *never stand still.*



# THE REINVENTION OF CONTRACT DISTILLING

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There is contract distilling and then there is Custom Distilling – the world-class approach architected by Bardstown Bourbon Company. We have invested in both history and innovation to provide our partners with endless possibilities to satisfy the vision for each whiskey brand. In 2023, the International Wine & Spirit Competition awarded our facilities the highest distinction in the whiskey category – Worldwide Producer of the Year.

*“It’s a unique power in the industry that allows the distillery the ability to bring all sorts of varied flavors to bottle—not just for its own array of labels, but for a whole laundry list of non-distilling producers across the United States.”*





## ORIGIN SERIES

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The Origin Series invites you to explore our brand's core product line through three distinct 6-year-old 100% estate-distilled whiskies. The trio features our ultra-premium Kentucky Straight Bourbon Whiskey, Wheated Bottled-in-Bond and an innovative Kentucky Straight Rye Whiskey. These expressions represent the Origin and essence of Bardstown Bourbon Company.

Launched in January 2023, our Origin Series Kentucky Straight Bourbon Whiskey was voted *THE TOP RATED* bourbon in the world at the International World Spirits Competition in London, UK.



## DISCOVERY SERIES

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Our Discovery Series highlights the Art of Blending, creating exciting expressions which blend rare whiskies so that the result is greater than the sum of its parts. Through artfully combining exemplary whiskies we discover from all over the world, this series pushes the boundaries of innovation by creating completely unique flavor profiles and styles. While others may shy away from blending, we celebrate the nuances we are able to create by pushing what's possible.

Our releases have won Double Gold and Best in Class at the *San Francisco World Spirits Competition*, were named one of the top 20 best whiskeys in the world by *Whiskey Advocate*, and Bardstown Bourbon Co was recognized as one of the most exciting bourbon makers around by *Esquire*. Each release gives you something new to discover.





## COLLABORATIVE SERIES

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Our Collaborative Series celebrates like-minded partners who push the boundaries of their respective industries. Through secondary finishing in previously used beer, wine, and spirits barrels, our Collaborative partners are uniquely highlighted in one-of-a-kind releases. Many are awarded best in class, like our 2023 Foursquare Rum Collaboration which was recognized as “the best rum cask-finished whiskey on the market” by *Forbes*.

*Some of our previous collaborative partners include*

*The Prisoner*

**FERRAND**

*Copper & Kings*

CHATEAU DE  
**LAUBADE**

**FOURSQUARE**  
RUM DISTILLERY



## SELECTED ACCOLADES

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### The world's best bourbon whiskey - International Wine & Spirits Competition

Whiskey of the year, Discover #11 - UPROXX

“Shows off the chops of skilled blenders and distillers with a liquid that feels harmonious without losing the nuances of each spirit in the blend” - VinePair

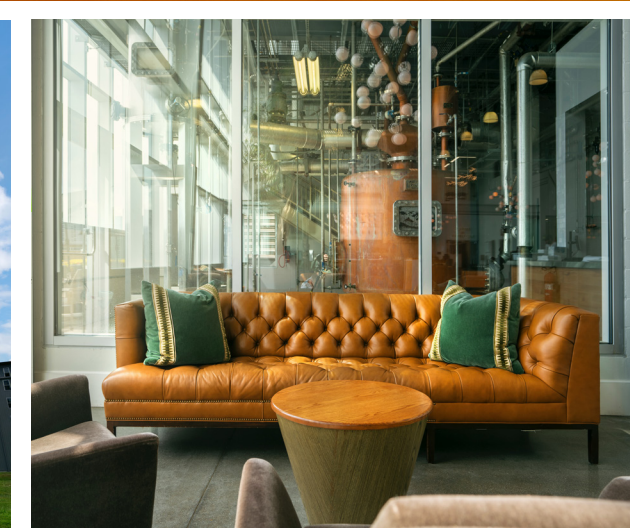
“Led by cult bourbons, distillers dream of a ‘Napa-fication’ of Kentucky” – The New York Times

“This is a bespoke whiskey that delivers an incredible flavor profile, making it perfect for the bourbon drinker who’s always looking to go deeper.” - UPROXX

“It’s a damn good one” - Esquire

“Bardstown Bourbon Company has proven itself among the most innovative masters of blending and finishing” - Whiskey Advocate







BARDESTOWN  
BOURBON COMPANY

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