



BARDSTOWN
BOURBON COMPANY®

THERE'S NOWHERE WE WON'T GO

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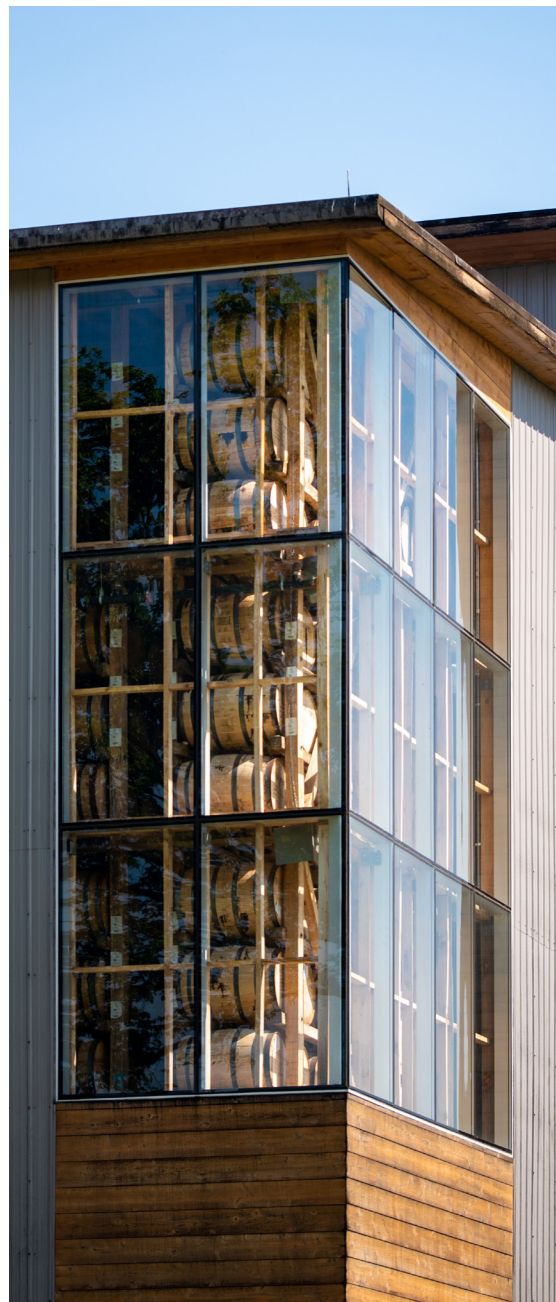
REVISED JUNE 2025



NEVER STAND STILL

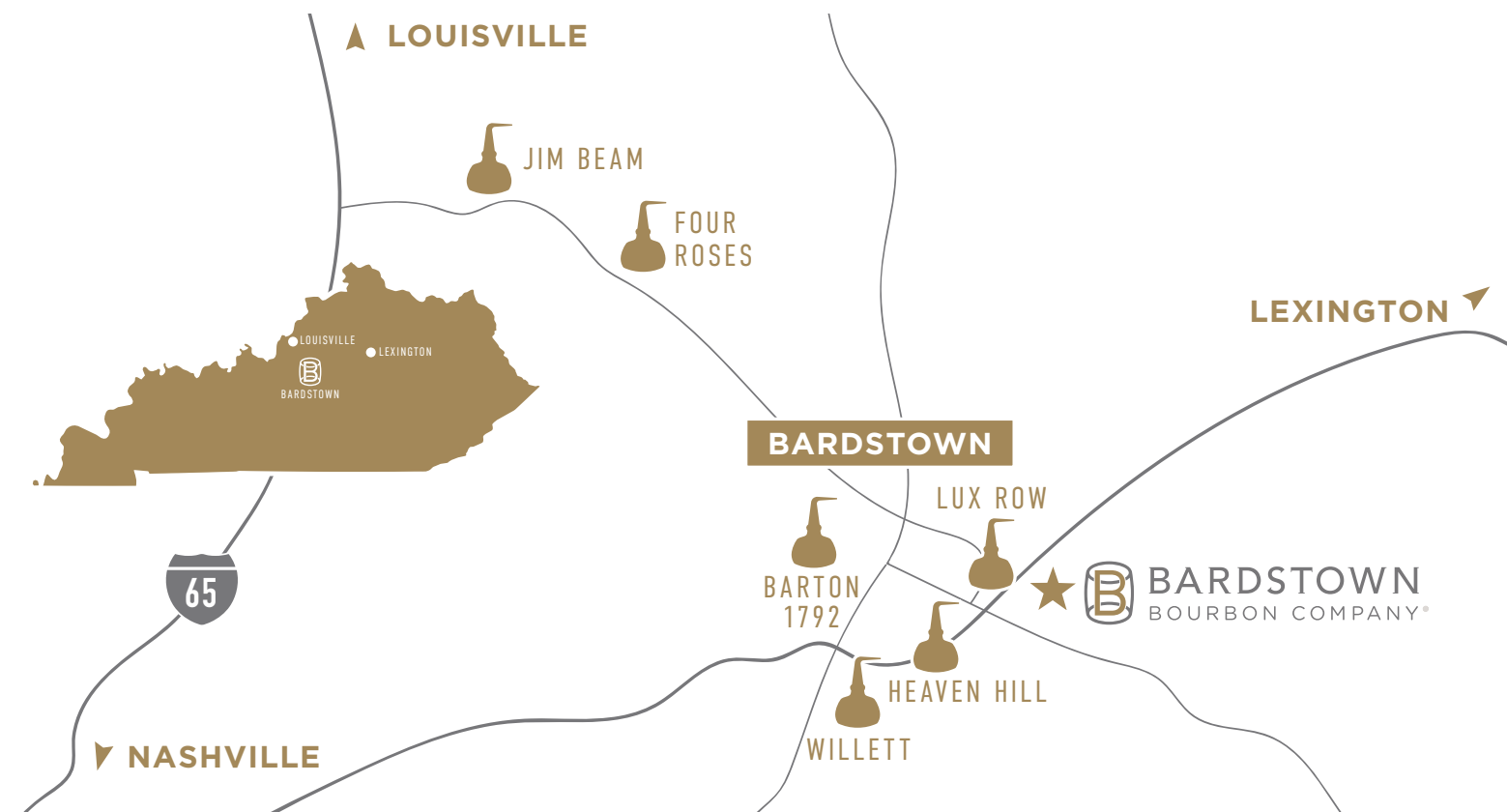
Curiosity can lead you to some incredible places. It's what called us to Kentucky in 2016 to build a distillery like no other. And we haven't stopped innovating since. From our glass rickhouses, to our Napa Valley style tour, we're pushing the boundaries of bourbon like no one has before. Not because we're particularly fond of bending the rules, but rather to re-imagine what the category could be. One that's more innovative, transparent and collaborative. Because if you want to create an entirely new bourbon experience, you can never stop exploring. Never stop discovering. *Never stand still.*





BOURBON COMES FROM BARDSTOWN

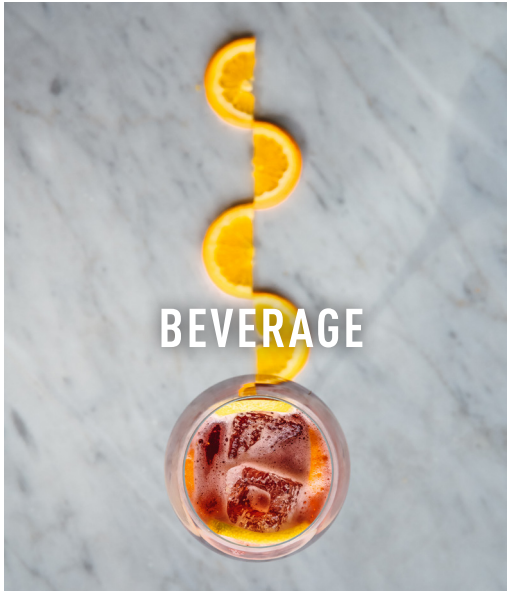
We could have built this distillery anywhere in the country, but we wanted to be in Bardstown. Just 45 minutes south of Louisville, Bardstown, KY is the Bourbon Capital of the World. This region boasts 11 historic distilleries within 16 miles of the town center. As a heritage member of the Kentucky Bourbon Trail, our flagship distillery surrounds itself in bourbon's historic provenance while pioneering innovations in the category.



THE MODERN BOURBON EXPERIENCE

As the first Napa Valley style destination on the Kentucky Bourbon Trail combining distilling, beverage, and culinary expertise, we continue to push boundaries through innovation while honoring the traditional art of making great whiskey. No myths, no lore, no secrets. Our modern approach emphasizes *transparency, innovation, and collaboration*.

We are independent trailblazers, unrestrained by the past or ‘the way it’s been done’ - because honoring tradition doesn’t require conformity. In 2025, Bardstown Bourbon Co. was recognized as the Brand Innovator of the Year by the Global Icons of Whiskey Awards.



DISTILLING

BALANCING ART & SCIENCE.

HONORING TRADITION & PUSHING INNOVATION.

ACCEPTING OLD WISDOM & EMBRACING NEW IDEAS.

COMBINING MASTER DISTILLER & MASTER TEAM.

We operate one of the most sophisticated distilleries in the country, with a focus on transparency — all open spaces and clear glass — putting the science and craft of whiskey-making front and center for all to see. Our state-of-the-art facility has the capability to produce over 60 different mashbills, or recipes, across the entire whiskey spectrum. In 2023, our facilities were awarded the highest distinction in the whiskey category - Worldwide Producer of the Year - by the International Wine & Spirits Competition.





ORIGIN SERIES

The Origin Series invites you to explore our brand’s core product line through four distinct 6-year-old 100% estate-distilled whiskies. The quartet features our ultra-premium Kentucky Straight Bourbon Whiskey, Wheated Bottled-in-Bond, High Wheat Bourbon, and our innovative Double Barreled Kentucky Rye Whiskey. These expressions represent the Origin and essence of Bardstown Bourbon Company.

Launched in January 2023, our Origin Series Kentucky Straight Bourbon Whiskey was voted *the top rated* bourbon in the world at the International World Spirits Competition in London, UK.



KENTUCKY STRAIGHT BOURBON WHISKEY

96 PROOF | \$44.99

An exquisite product with extraordinary flavor, our Kentucky Straight Bourbon Whiskey is a 6-year expression featuring a 36% high-rye mashbill that showcases the best of classic bourbon with a burst of rye spice. It's perfect as a unique pour or the foundation for a premium craft cocktail. *Also available in single barrel expressions.*

TASTING NOTES

A beautifully balanced blend of apricot, orange blossom, and mint rests on caramel, nutmeg, and rich oak. On the palate, waves of cinnamon and vanilla lead to a bold and lasting finish.



DOUBLE BARRELED RYE WHISKEY

96 PROOF | \$49.99

Our Origin Series Rye is finished in hybrid American wood barrels for up to 6 months. Alternating cherry wood and oak staves toasted to custom specifications in the second finishing barrel provide this 95% rye with unique bursts of flavor and represents the best of our collaborative, creative spirit. *Also available in single barrel expressions.*

TASTING NOTES

Ripe cherry resonates through toasted oak highlighted by white flower, dill, and cinnamon. A rich, round mouthfeel bursts with fruit flavor leading to a sublime, one-of-a-kind finish.





BOTTLED-IN-BOND WHEATED BOURBON

100 PROOF | \$49.99

Honoring tradition and authenticity, our Origin Series Bottled-In-Bond 6-year expression presents the best locally sourced Kentucky corn and wheat grains. This expression features 20% wheat in the mashbill creating a modern expression of beautifully balanced bourbon.

TASTING NOTES

Baked peach with cream meets cocoa with hints of lemon, and an indulgent, smooth mouthfeel of stone fruit and toffee - all leading to an alluring and enduring finish.



HIGH WHEAT BOURBON WHISKEY

106 PROOF | \$49.99

Honoring tradition and pushing boundaries of innovation, our High Wheat Bourbon showcases a unique 39% wheated mashbill. With a low barrel entry proof, this expression extracts an abundance of wood sugar and explodes with flavor imbued by the distinct recipe and process. Presented at 106 proof, estate-distilled, aged, and bottled on-site; enjoy the unmatched character and elegance of Bardstown High Wheat.

TASTING NOTES

Ripe apricot and lemon rest on leather and crème brûlée. A bold palate of oak and pastry leads to a lightly spiced, full-bodied finish. waves of cinnamon and vanilla lead to a bold and lasting finish.



DISCOVERY SERIES

Our Discovery Series highlights the Art of Blending, creating exciting expressions which blend rare whiskies so the result is greater than the sum of its parts. Through artfully combining exemplary whiskies we discover from all over the world, this series pushes the boundaries of innovation by creating completely unique flavor profiles and styles. While others may shy away from blending, we celebrate the nuances we are able to create by pushing what’s possible.

Our releases have won Double Gold and Best in Class at the *San Francisco World Spirits Competition*, were named one of the top 20 best whiskeys in the world by *Whisky Advocate*, and Bardstown Bourbon Co. was recognized as “one of the most exciting bourbon makers around” by *Esquire*. Each release gives you something new to discover.





COLLABORATIVE SERIES

Our Collaborative Series celebrates like-minded partners who push the boundaries of their respective industries. Through secondary finishing in previously used beer, wine, and spirits barrels, our Collaborative partners are uniquely highlighted in one-of-a-kind releases. Many are awarded best in class, like our 2023 Foursquare Rum Collaboration which was recognized as “the best rum cask-finished whiskey on the market” by *Forbes*. Meanwhile, UPROXX recognized our Amrut release as “the blueprint” for future collaborations between American and Indian whiskey.

Some of our collaborative partners include

The Prisoner

FERRAND

Copper & Kings

CHATEAU DE LAUBADE

FOURSQUARE RUM DISTILLERY

SILVER OAK

AMARO NONINO

GOOSE ISLAND BOURBON COUNTY BRAND STOUT

AMRUT

DISTILLERY RESERVE

Our rarest, boldest, and most experimental expressions. Limited-edition, one-time-only releases that push the boundaries through small batch explorations of cask finishes and blends.

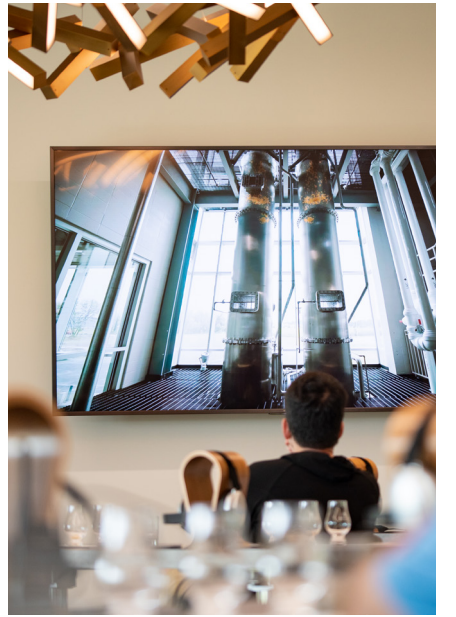
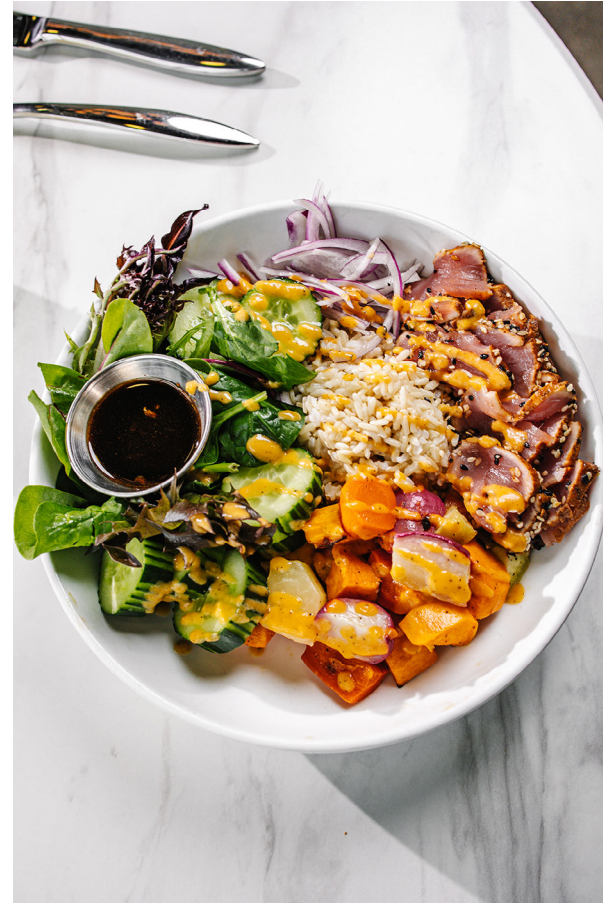
With small scale innovation and the ability to experiment freely, Distillery Reserve is the embodiment of the ethos “Never Stand Still.” Ranging from two to nine barrels, these releases bring to the public for the first time, selections from hundreds of experiments that explore flavor through wood, aging, finishing and blending techniques. Available exclusively at the distillery’s gift shops in Bardstown and Louisville, each one-time-only release offers a groundbreaking bourbon experience.



WHERE THE HIGHEST-RATED BOURBON MEETS THE HIGHEST-RATED BOURBON EXPERIENCE



Consistently the top-rated experience of any category on AnyRoad and recently named in the top 10% of experiences worldwide by TripAdvisor, our Napa Valley-style tours and dining is unlike anything else on the Kentucky Bourbon Trail. Visit us and see bourbon made modern.



AT THE NEXUS OF HISTORY AND MODERNITY

In fall 2023, we brought the modern bourbon experience from the Kentucky Bourbon Trail to the heart of historic Whiskey Row in downtown Louisville. Our satellite tasting room features an innovative cocktail program, a beautiful full-service bar, curated retail shop, exclusive single barrel releases, state-of-the-art immersive visuals, and interactive multi-media sensory experiences.





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